

11th January 2011

Take One Day Out To Prioritise The Rest Of Your Year 'Blueprint 2011'

Hi there,

I hope this letter finds you in good health and focused on new opportunities in your business. I wanted to let you know that the successful 'Blueprint' day I ran in January of this year will be held again on **Friday 4th February**.

The feedback from those who attended that day was fantastic and overall, attendees found it a really useful way to take some time out to get focused on their priorities in business and in their lives. With so much going on in the world, in terms of commitments and responsibilities it's not often we take time out for ourselves – yet this is usually the time that makes the difference.

Every successful person knows the **value of planning and prioritisation**, but despite this, not everyone takes the time to do it – or knows the most effective way of doing it. More clarity leads to more focus, which leads to better results. What difference do you think it would make to your business and life if you were even 10% clearer on where you're going and why? What about 20% clearer? Even 100% clearer?

Essential To Be Clear On Your Priorities

Wouldn't you agree that it's probably more vital than ever to be clear on what you're priorities are? I invite you to join me for a **1-day event** that will make a big difference to your year – in both your business and personal life. At this time of the year most people set resolutions or goals for the year ahead. Unfortunately, most never achieve these goals or find themselves setting 'smaller goals' to be sure of getting them. Yet they never really 'stretch' themselves.

At the '**Blueprint 2011**' workshop you will learn why this happens, and more importantly how to avoid it. This will be a unique workshop, where I will use the best of my experience and training to deliver value that will be worth far more than the cost of the day.

The day will be run in a workshop format with similar minded people, which means that you will also get the chance to bounce your ideas off experienced business people from different industries and also have a chance to hear 'Uncommon Solutions' to some of your immediate business problems. The format of the workshop will be a mix of learning, information sharing and also 'time out'.

In a nutshell, you will leave this 1-day event with:

- More **clarity** on your long term future
- Your **top priorities** for this year clearly identified
- A practical tool for **planning your time** every week and month
- A written **action plan**
- Simple strategies to help **grow your business/improve your job**
- Information on how to keep yourself **motivated** for the year ahead

Apart from getting the above, by taking this time out you will also:

- Share a day with **like-minded people**
- Network with people who are well connected and willing to help
- Get a chance to learn from others' experience
- Get the opportunity to **bounce ideas off experienced business people** from all walks of life
- Get **creative ideas** about how to 'jump' your business and life forward

If you'd like to attend, please let me know by [email reply](#) as soon as you can. The dates for this workshop are **Friday 4th February**. The venue is the Glenview Hotel, Co. Wicklow.

Places are limited and will be allocated on a 'first-come, first served' basis.

I know everyone is busy. But the question is are we busy doing '**the right things?**' This 1-day workshop will help to get your focus you onto what's most important. Right now, the most important thing to do is to let me know that you'd like to come along. Once you've registered, I'll be in contact. I highly recommend to take the time out and join me for what will be a day of focus, energy and renewed enthusiasm.

The fee for the day is €195 including lunch. If you'd like to bring your partner (business or life), they can come for only €97.

As Albert Einstein said, "*If you always do what you've always done, you'll always get what you've always got!*" Make 2011 a year of positive change for you, when you look to do things differently.

Hopefully you can make it!

Best Regards,

Shane

Ps – If you'd like to go or hold a spot for you please send me an email immediately.

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